

# Powerful Partnership, Powerful Results

## Colonial Life, Selerix and You




Introducing BenSelect, a complete web-based benefits enrollment and administration solution we're offering at **no cost to you\*** and your clients through our strategic partnership with Selerix. The BenSelect solution combines ease of use with powerful customization features designed to make your job – and your clients' jobs – easier.

*\* Certain restrictions apply*

### Join the Partnership

Colonial Life has nearly 75 years of experience in the voluntary industry and a reputation as the broker-preferred choice for products, service and innovation.<sup>1</sup> Selerix is an industry-leading software developer, focused on meeting the benefits technology needs of carriers and brokers alike. When you join this powerful partnership by offering your clients BenSelect, you and your clients are getting access to all the tools and capabilities we have to offer.

Colonial Life	benselect  Powered by Selerix
<ul style="list-style-type: none"> <li>• A comprehensive portfolio of group and individual supplemental insurance products to offer employees additional financial protection: short-term disability, accident, cancer/critical illness, hospital confinement indemnity and life.</li> <li>• Flexible underwriting options help the maximum number of employees qualify for coverage.</li> <li>• Cost management and HR/administrative strategies can help your clients save time and money.</li> <li>• Benefits communication and education tools help employees better understand their benefits, including paycheck illustrations, benefit statements and more.</li> <li>• Our national network of local benefit counselors is available to help educate and enroll employees through the BenSelect system.</li> <li>• A dedicated corporate team is available when large account support is needed.</li> <li>• Our long-term commitment and service focus are designed to nurture lasting relationships.</li> </ul>	<ul style="list-style-type: none"> <li>• The complete system features software, data integration and maintenance.</li> <li>• Set-up accommodates account-specific business rules related to plan eligibility, coverage and cost, and account/benefit-level coding changes not dependent on system-level actions.</li> <li>• Products and other account information can be easily configured and updated.</li> <li>• Both core and voluntary products can be enrolled, including a mix of both individual and group Colonial Life products.</li> <li>• Roles-based access allows for a custom administrative and user experience.</li> <li>• Information can be presented in both English and Spanish.</li> <li>• User-facing experience features customizable, branded content that can be integrated with audio/video assets, web-based content, print-ready materials, presentations and other interactive features.</li> <li>• Agent-assisted, call center, co-browsing and self-enrollment methods are supported.</li> </ul>

<sup>1</sup> Benefits Selling Readers' Choice Awards, 2006-2012.

# benselect Enrollment and Administration Features

Enrollment & Qualified Status Changes	Electronic Data Interfaces	Benefits Administration
<ul style="list-style-type: none"> <li>• Features core, voluntary, flexible spending account, credit-based flex plan and 401(k), 403(b) and 457 deferred compensation modules.</li> <li>• Fully-integrated self-service website supports open enrollment, new hire events and year-round qualified status changes.</li> <li>• Employees update personal information, make or change benefit choices and coverage levels and add or remove dependents and/or beneficiaries quickly and easily.</li> <li>• Users keep current benefits with a few clicks using “Quick Enroll” feature.</li> <li>• Co-browse capability for agent-guided, employee self-service enrollments.</li> <li>• Auto-enrollment feature for employees who do not make elections.</li> <li>• Detection and management of employee status changes sent on regular census feeds.</li> </ul>	<ul style="list-style-type: none"> <li>• Data integration technology supports most data formats required by carrier systems.</li> <li>• HIPAA compliant ANSI x834 5010 EDI files carrier interface.</li> <li>• Payroll and HRIS integration, built to client specifications.</li> <li>• Pay period by pay period deduction reporting.</li> <li>• Efficient, secure delivery of enrollment data from the system to approved data recipients.</li> </ul>	<ul style="list-style-type: none"> <li>• Role-based, password-protected access.</li> <li>• Full integration with the BenefitAgent™ setup wizard.</li> <li>• New hires, terms, status changes.</li> <li>• Evidence of Insurability tracking and management.</li> <li>• Enrollment activity monitoring and access to employee eligibility and enrollment history.</li> <li>• Enrollment processing on behalf of employees requiring assistance.</li> <li>• Beneficiary file maintenance for all relevant plans.</li> <li>• Outbound email capability for enrollment reminders, thank-you letters and benefit statements.</li> <li>• Comprehensive set of built-in reports available to approved data recipients.</li> </ul>

## See the Results

These tools and capabilities can yield both time and cost savings for you and your clients while improving overall ease and satisfaction with the benefits enrollment and administration experience. In addition, the BenSelect platform is designed to maximize both core and voluntary enrollments for your firm. So, not only do your clients’ employees have better access to the financial protection they need, your firm benefits from the increased participation in your clients’ benefit programs.

**Talk to your benefits representative for more information about the BenSelect solution available to your clients through Colonial Life and Selerix and to find out how you can get in on this powerful partnership.**