

A tradition of excellence

Celebrating a decade of *Benefits Selling*
Readers' Choice Awards

Colonial Life
The benefits of good hard work.®

The 2015 *Benefits Selling* Readers' Choice Awards contest results are in and, once again, brokers consider Colonial Life a top benefits carrier. For a decade now, we've earned 41 first-place awards for products, service and innovation designed to help brokers protect and grow their businesses.

What we're proud of most? We earned this recognition by delivering the solutions you and your clients need in a way that consistently meets and exceeds your expectations.

**Let's talk about
how our best-in-class
products, service
and innovation can
work for you and
your clients.**



Our 2015 results

Easiest to Work With

Best Enrollment Company
Brokers Could Not Live Without

Best Technology Vendor That
Makes Brokers' Lives the Easiest

Best Prepared for a Defined
Contribution Future

Best Prepared for PPACA

Best Dental Coverage (Runner-up)

Best TPA That Offers the Most
Comprehensive Service (Runner-up)

Committed to brokers Preferred by brokers

First Place Awards, 2006-2015

Colonial Life: 41

Over the past decade, other industry competitors have only won a combined three first place awards in these categories.

When it comes to the broker-preferred choice for a carrier to help protect and grow your business, it's clear – there is no competition.

Products

- 2013 Winner**
Best Consumer-Driven Health Care Products
- 2012 Winner**
Best Consumer-Driven Health Care Products
- 2011 Winner**
Best Consumer-Driven Products
- 2009 Winner**
Best Consumer-Driven Health Care Products
- 2009 Winner**
Best Limited Benefit Medical Product
- 2008 Winner**
Best Voluntary Life Product
- 2008 Winner**
Best Disability Product
- 2007 Winner**
Best Whole Life Product
- 2007 Winner**
Best Critical Illness Product
- 2006 Winner**
Best Supplemental Medical Product

Service

- 2015 Winner**
Easiest to Work With
- 2015 Winner**
Enrollment Company Brokers Could Not Live Without
- 2015 Winner**
Best Prepared for PPACA
- 2014 Winner**
Best Prepared for PPACA
- 2013 Winner**
Best at Working with Brokers
- 2013 Winner**
Best Prepared for Health Care Reform
- 2012 Winner**
Best Service from an Enrollment Company
- 2012 Winner**
Best at Working with Brokers
- 2012 Winner**
Best Prepared for Health Care Reform
- 2011 Winner**
Best Broker Relationships
- 2011 Winner**
Best Service Provider from an Enrollment Company
- 2010 Winner**
Best at Working with Brokers
- 2010 Winner**
Best Enrollment
- 2009 Winner**
Best Broker Relationships
- 2008 Winner**
Most Broker Friendly
- 2007 Winner**
Best Back Office Support
- 2006 Winner**
Best Service from an Enrollment Company
- 2006 Winner**
Easiest to Do Business With

Innovation

- 2015 Winner**
Technology Company that Makes My Life Easiest
- 2015 Winner**
Best Prepared for a Defined Contribution Future
- 2014 Winner**
Best Prepared for a Defined Contribution Future
- 2013 Winner**
Technology Company that Makes My Life Easiest
- 2012 Winner**
Best Job Embracing New Technologies
- 2011 Winner**
Best at Developing New Products and Client Solution Strategies
- 2011 Winner**
Best at Embracing New Technologies
- 2010 Winner**
Best at Embracing New Technology
- 2009 Winner**
Most Innovative Technology Product
- 2008 Winner**
Carrier at the Forefront of Consumer-Driven Health Market
- 2008 Winner**
Most Innovative Carrier
- 2007 Winner**
Best Broker Communications
- 2007 Winner**
Most Innovative Carrier

Source: *Benefits Selling* magazine, Readers' Choice Awards, 2006-2015. To view awards in detail, go to BenefitsPro.com.